

## Implementing a Puntos Violeta group in the municipality

As a municipality, you have now a new tool to share information for women's safety.

Now it is possible to share with each woman the information and resources you deem appropriate to enhance their safety on a single live and interactive platform.

### Our main objective

Increasing women's safety in any context.

### How?

By providing municipalities and organizations with a simple, user-friendly, useful, feasible, and free tool for users, and affordable for any municipality, where they can share with their residents and visitors information aimed at their protection, safety, and well-being.

Because your safety matters!

Because "no" means NO!!

Always close to you.

Locate the Purple Points in your municipality and places you visit.



## Extra Security Layer

Users can voluntarily keep the authorization activated, allowing us to provide the police with the latest GPS positions reported by their device in case of disappearance or disorientation.

The platform allows for quick "return home" groups, alerting contacts in case of deviation or loss.



## Anonymity

The anonymity of users is fully guaranteed, and no personal data is shared. Through the app, users cannot contact each other within the Puntos Violeta groups.

## Puntos Violeta in the Media



The Puntos Violeta solution is aimed at each municipality, for better coordination of the resources deployed, focusing particularly on women, both residents and visitors of any age. They find in the application a useful tool for their safety and that of their daughters, accessing all municipal information and shared resources in a single platform, easily and efficiently.



ENGRAPP

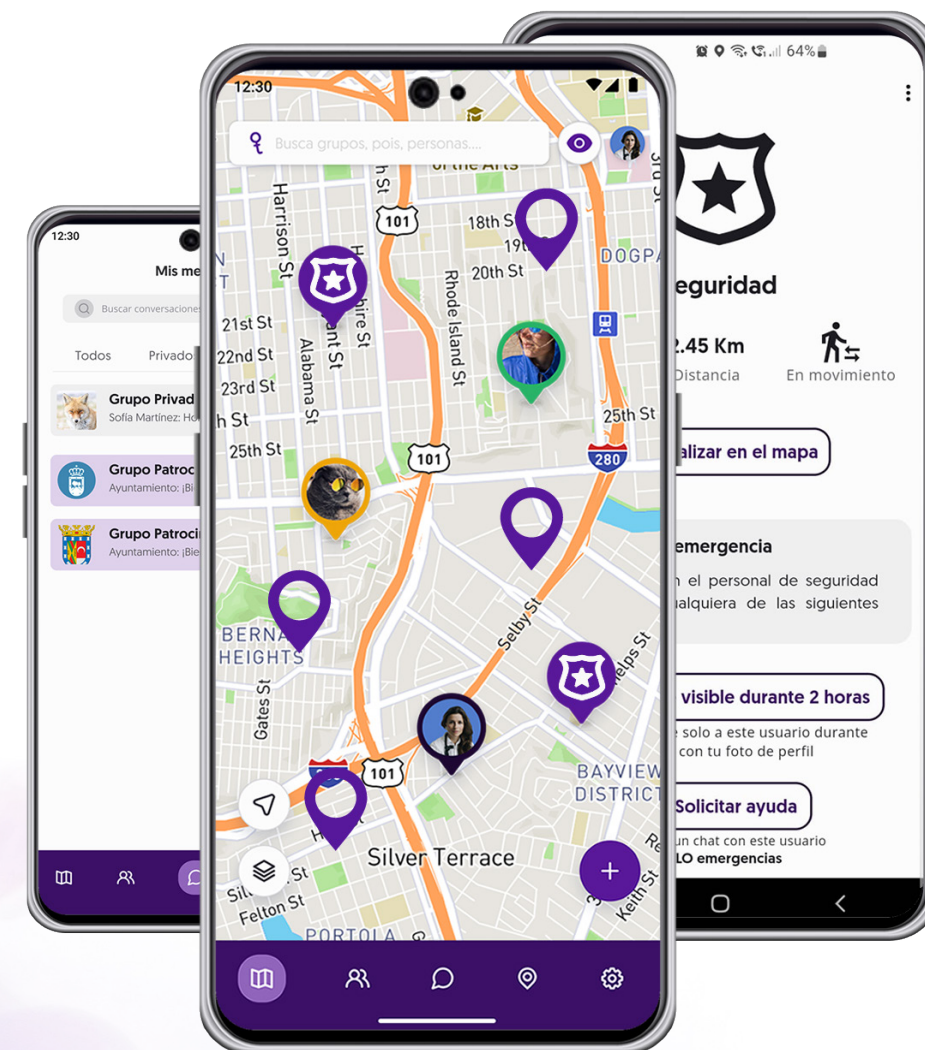
Puntos Violeta utilizes the geolocation platform ENGRAPP, allowing special access with advanced functions for these types of groups. It is the specific application of the platform aimed at Purple Points groups for women's protection.

puntosvioleta@puntosvioleta.com  
[www.puntosvioleta.com](http://www.puntosvioleta.com)

# puntos violeta

## ALWAYS CLOSE TO YOU

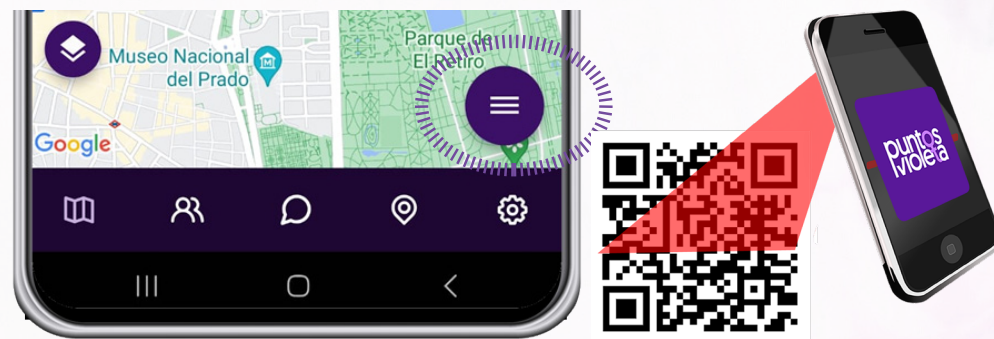
Tool designed for municipalities for the protection, information, integrity, and safety of women.





# 1 Access to the group.

For the user to access the group, the municipality must first implement the service .



To access the municipality's group, the user must scan the QR code using the free Puntos Violeta app, which is guarded by the municipality at locations designated by the City Council for this purpose, following their protocols.

## 2 Locate the information

that the municipality shares for your safety.



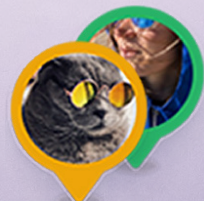
User location on the map.



Location of fixed safe points to go to, available municipal services, and points of interest with information (distance, contact, hours, website, directions...).



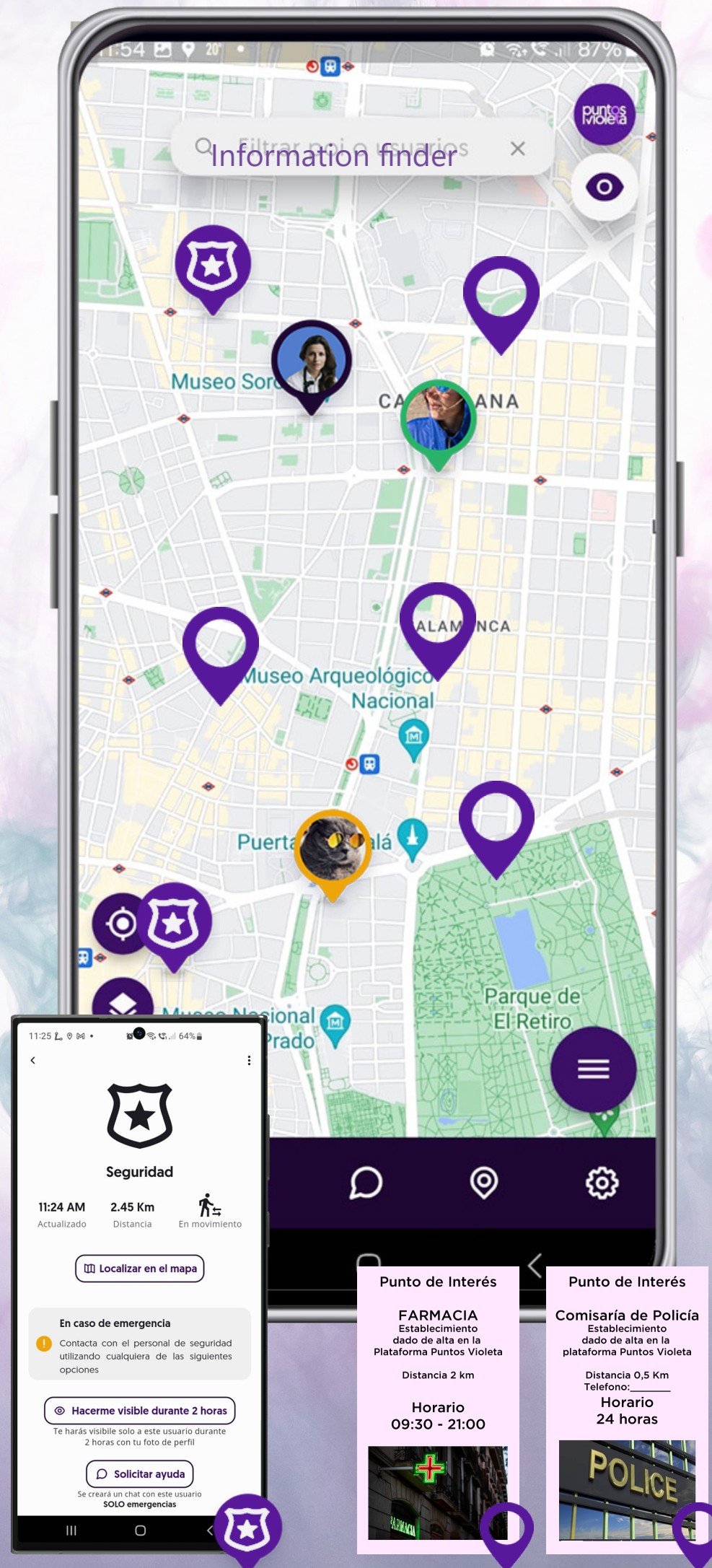
Real-time location of personnel trained in Vio-gen protocol with whom to contact and share location in case of need.



Ability to create private groups with friends to keep them locatable when they activate visibility in the private groups.



Access to the chat of each group to receive instructions and recommendations.



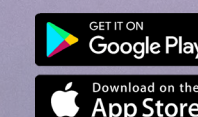
## What does it offer to a municipality?

- Centralize all the information and resources they want to share for women's protection on a single platform.
- Sharing geolocated information:
  - Permanent safe locations:
    - Hospitals, health centers, police stations.
  - Temporary safe locations:
    - Tents at events, meeting points, courses and workshops.
    - Locations of coordinators and volunteers.
- Provide access to associations that they consider sharing information in the group:
  - Events, activities, information points, courses...
- Communicate with their residents and visitors via chat.
- Coordinate the information and the device aimed at women's protection.
- Provide an extra security layer to residents and visitors in their day-to-day life and during large events.

## What does it offer to a woman?

Once in the group, women can, free of charge:

- Locate the part of the security device and services that each municipality shares.
- Locate and contact in real-time specialized Vio-gen coordinators authorized by the Municipality, with the ability to share their location with them if necessary.
- Access geolocated information:
  - Locate places to go in case of need, with information on distance, hours of operation, contact phone numbers, website...
  - Businesses registered on the Puntos Violeta platform Initiative.
  - Avoid areas with higher incidence of assaults...
- Access information about events and activities promoted by the City Council and authorized associations specifically for women (training courses, workshops, conferences).
- Access to the interactive and live map to locate all the information.
- Voluntary extra layer of security in case of disappearance.
- Peace of mind due to quick access to relevant information.



puntos violeta

puntosvioleta@puntosvioleta.com  
[www.puntosvioleta.com](http://www.puntosvioleta.com)

